



# LES VOYAGES DE TACO

WELCOME  
ABOARD





## NICOLAS CALMELS

BLOGGER · YOUTUBER  
[lesvoyagesdetaco.fr](http://lesvoyagesdetaco.fr)

### Hello ! I'm Nicolas but you know me as Taco

I am from Bordeaux and I love this magnificent city. In my everyday life, I am an engineer passionate about new technologies.

Whenever I have some free time, I travel around the world to discover new landscapes, or to fill up on sensations.

# 30k

unique visitors  
per month

📈 +48% in one year

# 2"00

average  
engagement time

# 43k

page views  
per month

📈 +35% in one year

### TRAVEL DIARY · TUTORIALS · TESTS

I created **Les Voyages de Taco** in 2018 to write my travel diaries and tell of my adventures.

I share advice, itineraries, good addresses...

I enriched it to share my knowledge in terms of video equipment, drone and video editing, through tutorials and tests.

A complete website for travel and video lovers.

# MY YOUTUBE CHANNEL

On Youtube, I share vlogs, video hardware tutorials and tests to my awesome community, which serve to deepen and enrich the articles on my website.

**6,5k** subscribers

**16k** views per month

**5k** average views per video

## AGE



## LANGUAGE



## Gender



# MY AUDIENCE

French-speaking visitors, from "Generation Y", with a desire to travel, and get equipped.

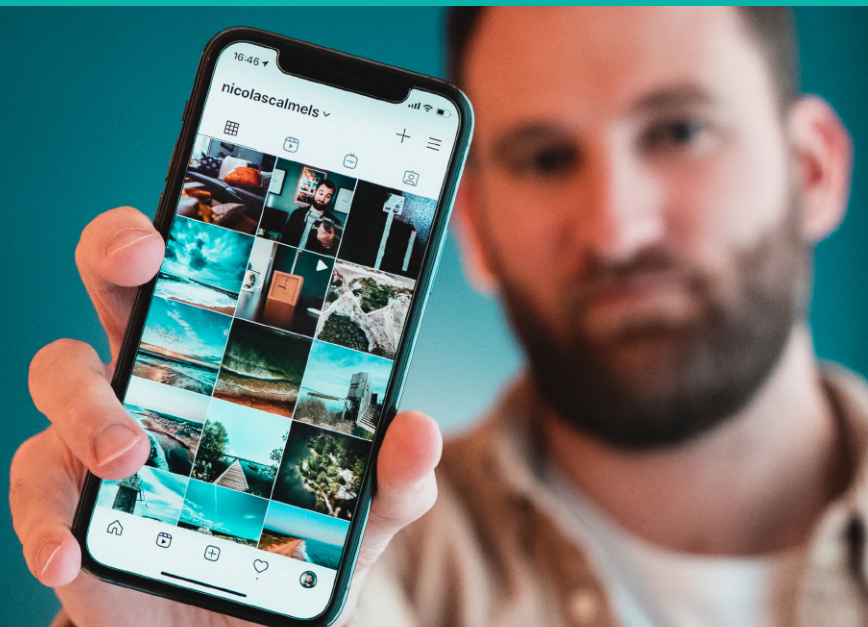
They are looking for the best service/price for an upcoming purchase.

**f 1,4k**  
/LesVoyagesDeTaco

**@ 2,2k**  
@nicolascalmels

**▶ 6,5k**  
/LesVoyagesDeTaco

**✉ 330**  
Newsletters (40% open rate)



# MY FUTURE ASPIRATIONS

## LET'S TRAVEL TOGETHER !

## WHAT I CAN OFFER

Now,  
I'm getting ready for  
**new adventures.**

Vanlife, excursions, choice of materials and equipment... Such are the many subjects that I will address on my website and social network platforms during my next **trips and road trips.**

By working together, you will reach a **qualified and committed** audience, so as to **increase the visibility** of your product and of your brand.

Writing "SEO-friendly" articles  
Hardware or service testing  
Games / Contests  
YouTube Videos  
Instagram posts and stories

## THEY TRUSTED ME

### ROADSURFEUR

Rental of campervans  
in Europe

### NOOMDAY

Rental of travel  
equipment

### MOTION VFX

FCPX / Premiere Pro  
Plugins

### TROLL EXPEDITIONS

Travel agency  
in Iceland

### CAMPEASY

Rental of campervans  
in Iceland

### FREWEEL

Accessories  
photos and videos

## PRESS & AWARDS

### FRANCE 3 AQUITAINE

"Breathtaking  
log books"

<http://bit.ly/3E653YI>

### WONDER FRANCE FESTIVAL

Official selection  
of the 2021 Festival

<http://bit.ly/3O0e0HA>

### LE FIGARO VOYAGES

Interview for an article  
on drone regulations

<http://bit.ly/3E29VOK>

## Nicolas CALMELS

[partenariats@lesvoyagesdetaco.fr](mailto:partenariats@lesvoyagesdetaco.fr)

+33609613843

[lesvoyagesdetaco.fr](http://lesvoyagesdetaco.fr)

